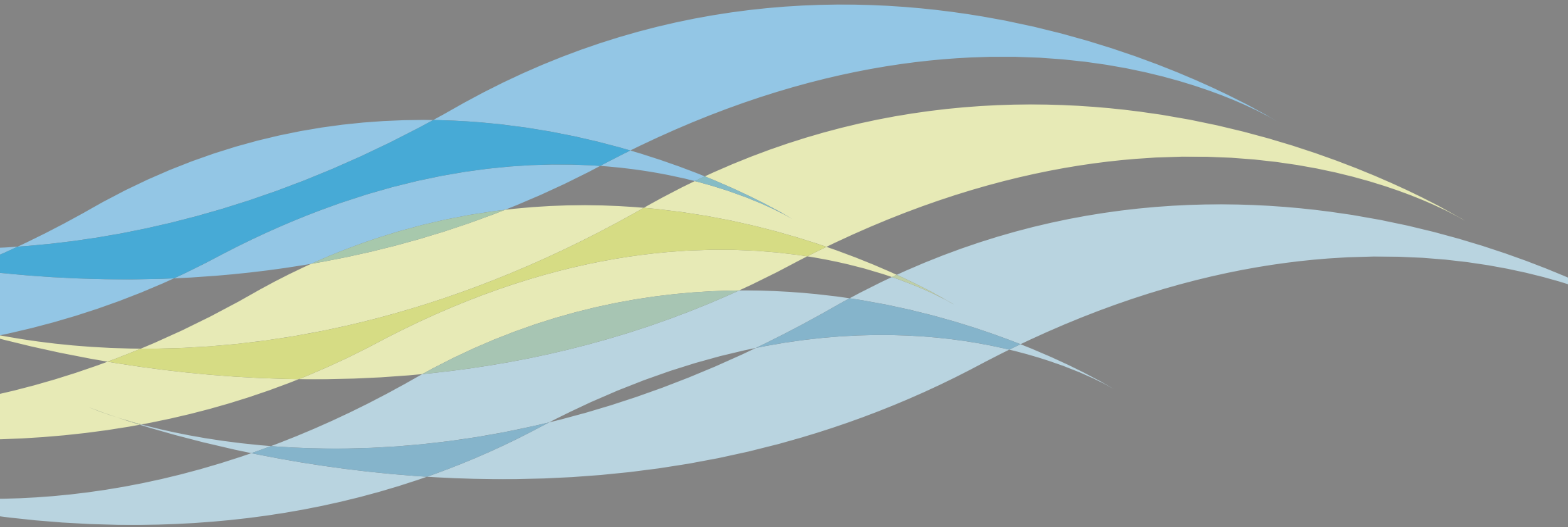


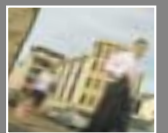


LIBERTY WHARF

Saint Helier - Jersey



LIBERTY WHARF
Waterfront retail opportunities in St. Helier, Jersey



"St. Helier's waterfront...
one of the finest sites available
for development anywhere in
Europe... entertaining, vibrant:
a tremendous asset."

Pierre Horsfall
Chairman, WEB





LIBERTY WHARF





Situated just off the coast of France on the edge of the English Channel, the beautiful Channel Islands, a British Crown dependency since 1066, are fiercely independent and justifiably proud of their history and traditions.



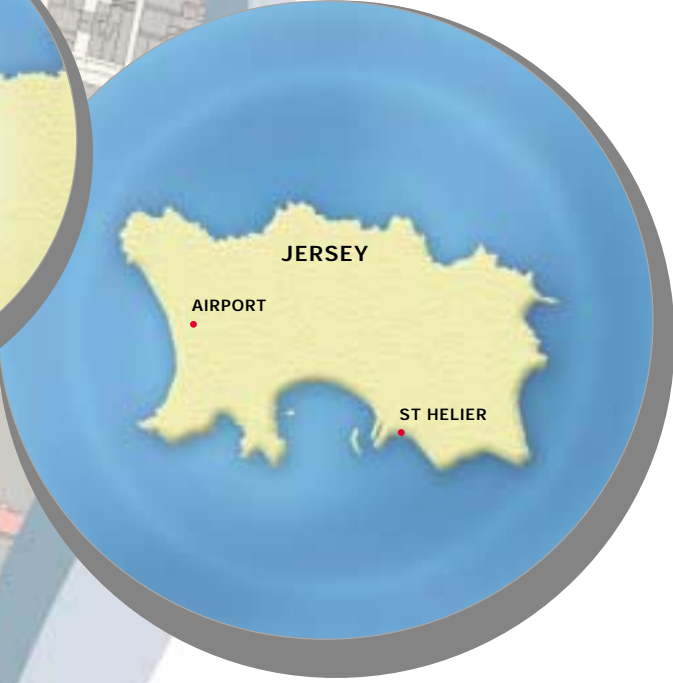
Jersey, the largest of the Islands, is a popular tourist destination and thriving financial centre.

St. Helier is Jersey's capital and primary shopping destination.

The town's waterfront is currently enjoying a complete transformation through the government agency, WEB (Waterfront Enterprise Board), utilising a master plan by renowned architect Eric Kuhne - the creator of Sydney's Darling Harbour.



State-of-the-art civic, environmental and commercial enhancements are in progress all along the water's edge.



TRAVEL LINKS

Jersey is easily accessible with fast ferry and air services widely available for travel between the Channel Islands, the UK and Europe.

- **By Air:** Daily flights from London and 30 regional airports in the UK, Ireland and Europe.
- **By Sea:** Fast ferry services from the UK, France and neighbouring islands.
- **Private Aircraft:** Executive jet hire and first-class facilities for private pilots.
- **Marinas:** 3 fully equipped marinas within easy walking distance of Liberty Wharf.



Liberty Wharf is a highly visible, physical manifestation of St. Helier's prosperity, linking the old town to the waterfront and forming a new addition to the retail landscape.



Ideally located between the marina and town centre, its vibrant mix of retail & leisure amenities will attract people to this unique shopping destination.



Its proximity to a main thoroughfare makes Liberty Wharf an important tourist and transport axis.





LIBERTY WHARF

ORIGINS

REAL'S YARD
REMEDIES

LIBERTY WHARF

REAL'S YARD



Comprising 4,889 sq.m. (52,629 sq.ft.) of retail space, a new transportation centre, apartments, a hotel and landmark tourist office; Liberty Wharf serves the needs of the Esplanade's burgeoning business population.

Jersey is fundamentally about trade; the ocean, heritage and horticulture

A cobbled, covered pedestrian mall provides a stylish shopping experience and captures the island's traditional Anglo-French influences.

Strategically located access points and distinctive structural features are designed to generate footfall and optimise trading conditions.

Nearby attractions include Liberation Place (with its celebrated sculpture), the waterfront leisure complex, the maritime museum and Weighbridge.





Les Jardins de la Mer

Esplanade

La Route de la Liberation

Esplanade Square

Liberty Wharf

Waterfront Hotel

The Waterfront Centre

Castle Quay

Place de L'Estau

Victoria Place

Albert Harbour

Castle Quay

Waterfront Car Park

Albert Place

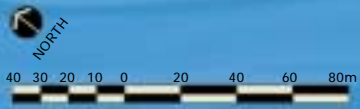
Maritime House

Harbour Reach

Elizabeth Harbour

Proposed land use

- Commercial
- Residential
- Leisure
- Landscaping
- Port Activities



THE WATERFRONT MASTER PLAN:

Liberty Wharf

- Gateway to the town
- Tourist and transport axis
- High-street meets harbour

Esplanade Square

- International Financial Services Centre
- High-quality civic plaza

The Quays & Harbour Reach

- Waterside dining
- Leisure and civic attractions
- Continental lifestyle
- Marina living

Les Jardins de la Mer

- High-quality tourist accommodation
- Family leisure
- Public gardens influenced by the Getty Museum.
- Beach-front living

Waterfront Hotel

- Quality-business accommodation

a world-class waterfront

LIBERTY WHARF SUMMARY:

- Retail units in a primary location
- State-of-the-art transport hub
- High profile tourism centre
- Landmark office building
- Office suites
- Apartments / hotel
- Master plan by Eric Kuhne and Associates (www.civicarts.com)





Transportation Centre - Let to Connex



States of Jersey Tourism Office



New Headquarters Office

Europe's Garden Town by the Sea





LIBERTY WHARF



LIBERTY WHARF

Developer



subsidiary of



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